

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	DAYS	:TOTL: SPTS:
34	EY		430A-459A	30		\$250.00	8/9	8/9	1	✓	THU	1
PROGRAM : NEWS												
35	EY		600A-630A	30		\$950.00	8/9	8/9	1	✓	THU	1
PROGRAM : 6A NEWS												
36	EY		630A-700A	30		\$950.00	8/9	8/9	1	✓	THU	1
PROGRAM : 630A NEWS												
37	EY		700A-900A	30		\$600.00	8/9	8/9	1	✓	THU	1
PROGRAM : TODAY SHOW												
38	EY		1200N-1230P	30		\$650.00	8/9	8/9	1	✓	THU	1
PROGRAM : NOON NEWS												

REP HEADLINE# 6257730 TRF# 487477 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG6/12 16.34
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFSB-TV ***
 CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
39	EY		500P-530P	30		\$1,500.00	8/9	8/9	1	✓	THU	1
PROGRAM : 5P NEWS												
40	EY		530P-600P	30		\$1,500.00	8/9	8/9	1	✓	THU	1
PROGRAM : 530P NEWS												
41	EY		1100P-1135P	30		\$1,200.00	8/9	8/9	1	✓	THU	1
PROGRAM : 11P NEWS												
AUG/12 58650.00						CONTRACT TOTAL		58650.00		TOTAL SPOTS		
										65		

MARKET TOTALS \$130,333 WFSB 45% WTNH 28% WVIT 16% WTIC 11% WCTX 0% WCCT 0% WHPX 0%
 CABL 0%
 ACCURATE SHARES EXCEPT FOR WVIT, WILL UPDATE SOON
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 487477 /		Alt Order # 06257730
Product NEW DIRECTION PROJEC		
Contract Dates 07/31/12 - 08/09/12		Estimate #
Advertiser New Direction Project		Original Date / Revision 08/07/12 / 08/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

LUC Media Inc
25 Whitlock Place SW
Suite 201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	07/31/12	08/03/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$500.00			
D 2	WFSB	07/31/12	08/03/12	Eyewitness News	5am - 5:30am		:30			NM	0	\$0.00
3	WFSB	07/31/12	08/03/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$950.00			
4	WFSB	08/08/12	08/08/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$950.00			
5	WFSB	07/31/12	08/03/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$950.00			
6	WFSB	08/06/12	08/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	2-----				2	\$600.00			
7	WFSB	07/31/12	08/03/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				7	\$600.00			
8	WFSB	08/06/12	08/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$2,100.00			
9	WFSB	07/31/12	08/03/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$2,100.00			
10	WFSB	07/31/12	08/03/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$1,200.00			
11	WFSB	07/31/12	08/03/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$1,200.00			
D 12	WFSB	08/04/12	08/04/12	Eyewitness News Weekend	6am - 7am		:30			NM	0	\$0.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
487477 /	06257730

Contract Dates	Product	Estimate #
07/31/12 - 08/09/12	NEW DIRECTION PRO.	

Advertiser	Original Date / Revision
New Direction Project	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 13	WFSB	08/04/12	08/04/12	7a-9a Sat. Eyewitness News	7am-9am		:30			NM	0	\$0.00
D 14	WFSB	08/05/12	08/05/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	0	\$0.00
D 15	WFSB	08/05/12	08/05/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	0	\$0.00
D 16	WFSB	08/05/12	08/05/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	0	\$0.00
17	WFSB	07/31/12	08/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$1,200.00			
18	WFSB	07/31/12	08/03/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$400.00			
19	WFSB	08/06/12	08/06/12	9am-10am	9am - 10am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$400.00			
20	WFSB	07/31/12	08/03/12	10am-11am	10am - 11am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$400.00			
21	WFSB	08/06/12	08/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$500.00			
22	WFSB	07/31/12	08/03/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$650.00			
23	WFSB	08/06/12	08/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$650.00			
24	WFSB	07/31/12	08/03/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$400.00			
25	WFSB	07/31/12	08/03/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$950.00			
26	WFSB	07/31/12	08/03/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$1,500.00			
27	WFSB	07/31/12	08/03/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$1,500.00			
28	WFSB	08/06/12	08/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$1,500.00			
D 29	WFSB	08/04/12	08/04/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
D 30	WFSB	08/04/12	08/04/12	Sa Late News	11PM - 11:35PM		:30			NM	0	\$0.00
D 31	WFSB	08/05/12	08/05/12	Eyewitness News Weekend	6am - 7am		:30			NM	0	\$0.00
D 32	WFSB	08/05/12	08/05/12	Eyewitness News	6:30pm - 7pm		:30			NM	0	\$0.00
33	WFSB	07/31/12	08/03/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$500.00			
34	WFSB	07/31/12	08/03/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$2,100.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
487477 /	06257730

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/09/12	NEW DIRECTION PRO.	

<u>Advertiser</u>	<u>Original Date / Revision</u>
New Direction Project	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$700.00			
N 35	WFSB	08/07/12	08/07/12	430A EYEWITNESS NEWS	430-5A		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	08/06/12-08/12/12		430A EYEWITNESS NEWS	430-5A	-Tu-----	:30		\$250.00	NM		
See MG 35.2												
2	WFSB	08/09/12-08/09/12		430A EYEWITNESS NEWS	430-5A	----Th----	:30		\$250.00	NM		
Ⓜ MG for 35.1 08/07												
N 36	WFSB	08/07/12	08/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	08/06/12-08/12/12		Eyewitness News	6am - 6:30am	-Tu-----	:30		\$950.00	NM		
See MG 36.2												
2	WFSB	08/09/12-08/09/12		Eyewitness News	6am - 6:30am	----Th----	:30		\$950.00	NM		
Ⓜ MG for 36.1 08/07												
N 37	WFSB	08/07/12	08/07/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	08/06/12-08/12/12		Eyewitness News	6:30am - 7am	-Tu-----	:30		\$950.00	NM		
See MG 37.2												
2	WFSB	08/09/12-08/09/12		Eyewitness News	6:30am - 7am	----Th----	:30		\$950.00	NM		
Ⓜ MG for 37.1 08/07												
N 38	WFSB	08/07/12	08/07/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$600.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	08/06/12-08/12/12		CBS: THE EARLY SHOW	7am - 9am	-Tu-----	:30		\$600.00	NM		
See MG 38.2												
2	WFSB	08/09/12-08/09/12		CBS: THE EARLY SHOW	7am - 9am	----Th----	:30		\$600.00	NM		
Ⓜ MG for 38.1 08/07												
N 39	WFSB	08/07/12	08/07/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$650.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	08/06/12-08/12/12		Eyewitness News	12pm - 12:30PM	-Tu-----	:30		\$650.00	NM		
See MG 39.2												
2	WFSB	08/09/12-08/09/12		Eyewitness News	12pm - 12:30PM	----Th----	:30		\$650.00	NM		
Ⓜ MG for 39.1 08/07												
N 40	WFSB	08/07/12	08/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	08/06/12-08/12/12		Eyewitness News	5pm - 5:30pm	-Tu-----	:30		\$1,500.00	NM		
See MG 40.2												
2	WFSB	08/09/12-08/09/12		Eyewitness News	5pm - 5:30pm	----Th----	:30		\$1,500.00	NM		
Ⓜ MG for 40.1 08/07												
N 41	WFSB	08/07/12	08/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
487477 /	06257730

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/09/12	NEW DIRECTION PRO.	

<u>Advertiser</u>	<u>Original Date / Revision</u>
New Direction Project	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
<hr/>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	-T-----				1	\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WFSB	08/06/12-08/12/12	Eyewitness News	5:30pm - 6pm	-Tu-----	:30		\$1,500.00	NM			
		See MG 41.2											
	2	WFSB	08/09/12-08/09/12	Eyewitness News	5:30pm - 6pm	----Th-----	:30		\$1,500.00	NM			
	Ⓜ MG for 41.1 08/07												
<hr/>													
N 42	WFSB	08/07/12	08/07/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	-T-----				1	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WFSB	08/06/12-08/12/12	Eyewitness News	11PM - 11:35PM	-Tu-----	:30		\$1,200.00	NM			
		See MG 42.2											
	2	WFSB	08/09/12-08/09/12	Eyewitness News	11PM - 11:35PM	----Th-----	:30		\$1,200.00	NM			
	Ⓜ MG for 42.1 08/07												
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Totals												65	\$58,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/09/12	65	\$58,650.00	\$49,852.50
Totals	65	\$58,650.00	\$49,852.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.